Oscar Research - Public Sector Specialists

Data, Digital, Intelligence & Mapping Solutions

For 36 years the Oscar file has been *the* Public Sector Communication, Intelligence and Benchmark database; providing Data, Intelligence & Digital solutions for those wishing to understand and communicate with UK Public Services.

Fusing data, research and our combined knowledge of the structure and responsibilities of Government with the development and delivery of live data and database driven systems, intelligence, information and digital solutions. The result; a market-leading suite of services & subscriptions aimed at Public Service organisations & those supplying them.

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DATA - *Communicate*

The most complete database of UK Government & Public Service Organisations & Post Holders. Built and maintained over the last 36 years specifically for research, marketing & intelligence applications.

Over 300,000 Post Holders covering 800 job functions & 90,000 Public Sector & Service organisations are provided with detailed categorisation, demographics & core contact information.

DIGITAL - *Share*

The largest Public Sector news, data & information network in the UK. Free access for everyone in Government and a range of unique digital media, syndication & promotional opportunities for Suppliers & Service Providers

With almost 250,000 members & an average of 100,000 document & content views per month, PSN offers a unique opportunity to publicise & promote news, events, products & services to the Public Sector.

INTEL - *Understand*

We offer a range of live data intelligence reports and customer database analysis; providing in-depth market intelligence and analysis across the Public Sector & Political Landscape.

Our expert staff are also uniquely positioned to help with bespoke data, consultancy, analysis and market research services

MAPPING - *View*

Our data is used to power a number of published mapping & online directories & services, including our own SYT, as well as driving bespoke stakeholder & other data & mapping solutions for clients.

All Key stakeholders, organisations, administrative & political areas can be mapped or delivered in live feeds for clients own mapping a GIS systems.