

# OSCAR

E-LOBBY TOOL







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## E-LOBBY TOOL

-  Lobbying solution for Charities and Membership Organisations.
-  Our E-Lobby Tool provides an empowering, simple and immediate means of deploying campaigns with complete control over content and recipients.
-  The Plug-in can be hosted on any website and includes a live control panel with no data or technical requirements.
-  Campaigns are easy for your supporters to engage with and provide reach to all 20,000 Locally and Nationally Elected representatives with built-in UK postcode look up.

## Overview








-  Do you want to enable your membership or the general public to easily support your cause or campaigns?
-  Struggle to find and maintain the latest lists of elected MPs, Devolved Members and Councillors?
-  Want your users to be able to find their own representatives easily?
-  Find it time consuming and technically challenging to get your campaign online and available for deployment?

## Challenges



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## E-LOBBY TOOL

-  A simple, end-to-end live lobbying solution for Charities, NGOs and Membership Organisations.
-  No data processing, no programming, no problem. Just log-in, create a campaign and it can be deployed in minutes.
-  Host the plug-in quickly and easily on any website
-  Can be used on any device; PC, Laptop, Tablet or Mobile
-  Run multiple simultaneous campaigns, track submissions and make real time changes and updates.

**Solution**



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## E-LOBBY TOOL

Secure Live Access to:

### Set-Up

- Provide Title and Description
- Upload Campaign Image
- Set Start and End Date
- Choose Target Postholders
- Write Thank-You Letter
- Switch between Test and Live Modes

### Deliverables

- Unique Plug-in link for every Campaign
- Track Number of Submissions Live
- Download Submission Data

# The Interface

The image displays three overlapping screenshots of the OSCAR E-Lobby Tool interface. The top-left screenshot shows a table of 'ELOBBY CAMPAIGNS' with columns for Campaign, Start Date, End Date, # submissions, and Script Link. The top-right screenshot shows the 'ELOBBY CAMPAIGNS' form with fields for Campaign Title, Subtitle, and an image upload section. The bottom screenshot shows the 'ELOBBY CAMPAIGNS' form with tabs for Details, Description, Recipient letter, and Thank you letter, and a 'Recipients' section with checkboxes for various roles like National - MP, Local - Ward Councillor, etc.

Campaign	Start Date	End Date	# submissions	Script Link
Lobby Test			4	<script src="https://www.lobbynetw...></script>
Oscar Lobby Test			7	<script src="https://www.lobbynetw...></script>
Lobby Test 2				





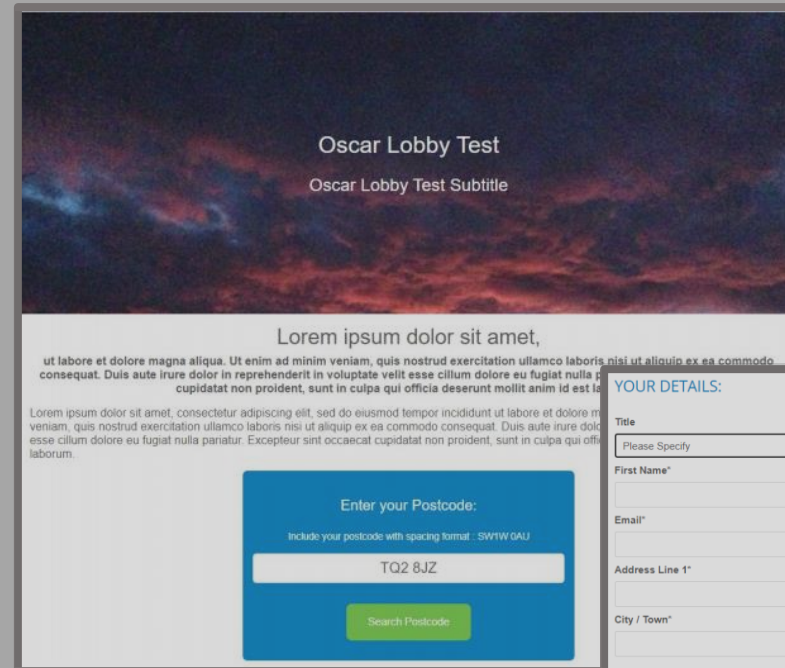
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Each campaign that's set up creates a unique plug-in link. Add this link to any website and your campaign will be live.

### Plug-In Includes:

- Postcode look-Up
- Display of your chosen Postholders
- Form for supporters to submit
- Opt-In for your organisation
- Fully managed submission delivery



**YOUR DETAILS:**

Title  
Please Specify

First Name\*  
Last Name\*

Email\*  
Telephone

Address Line 1\*  
Address Line 2

City / Town\*  
Postcode\*  
TQ2 8JZ

**YOUR LETTER:**

Dear Kevin Foster MP

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Many thanks

I would like to sign up to the e-newsletter to keep updated on the progress of the campaign

You can read our [privacy policy here](#)

Send Letter

# The Plug-In



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## E-LOBBY TOOL

Oscar has been managing and maintaining databases of Public Sector organisations, post holders and elected representatives for over 20 years. We employ 15 full time UK based researchers and spend over £400,000 annually on our research.

Our live database includes all 22,000 MPs, Members of Devolved Governments, County and District Councillors across the UK, profiled with areas of responsibility, political affiliations and linked to their wards, electoral divisions, constituencies, organisations and governments. All then linked to all 1.6 million UK postcodes. Quality controlled and updated continuously.

For political data we take a forensic approach to updates, including with annual local elections ensuring that all post holders are updated by the end of the election Month, as well as all boundary changes. Leadership, Cabinet and Committee functions are then updated as Councils hold their AGMs and information is published/fed back to us.

## Why Oscar? - our Data



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## E-LOBBY TOOL

All our software is proprietary and built in-house around our unique data and database structure.

We specialise in building live web based data solutions and applications to make Oscar data work for our clients. From API's and data feeds to live reports and downloads we deliver robust and dependable systems used by the UK Government, Corporates and Third Sector Clients.

The Lobbying platform has been developed from the ground up specifically around the Oscar database to provide a complete end-to-end solution with no data or technical requirements for our users and everything easily available via a live control panel.

## Why Oscar? - our Software





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[View test campaign here](#)

Please contact us to book a free demonstration

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# Get in Touch

