

OSCAR

Live (C/TPS) Corporate / Telephone Preference Screening Service

The Rules: *TPS and the Law*

The Privacy and Electronic Communications (EC Directive) Regulations 2003 regulate the use of electronic communications for unsolicited marketing to individuals and organisations.

You must not make marketing calls to any number listed on the Telephone Preference Service (TPS) or Corporate TPS (CTPS), unless that person has specifically consented to your calls. You can call a number if it is not listed on the TPS or CTPS, as such it is necessary to screen call lists against the TPS and CTPS before you start calling. You then need to re-screen call lists against TPS and CTPS every 28 days, if you are still calling on the same list.

The Telephone Preference Service (TPS) is a central opt-out register whereby individuals, sole traders and partnerships, can register their wish not to receive unsolicited sales and marketing telephone calls. It is a legal requirement that companies do not make such calls to numbers registered on the TPS.

The Corporate Telephone Preference Service (CTPS) is the central opt-out register whereby corporate subscribers (including limited companies, PLCs, limited liability partnerships, Scottish partnerships, government bodies, schools, colleges and charities) can register their wish not to receive unsolicited marketing calls. It is a legal requirement that companies do not make such calls to numbers registered on the CTPS.

Costs:

Helping you to stay compliant and saving time and cost by automating the screening of your live Oscar database subscription.

We will add TPS/CTPS flags to your downloads or feeds. Costs shown are for 12 months and include unlimited screens and downloads through your Oscar subscription. Please contact your account manager to discuss further

Quantity of Phone Numbers	Cost per Number	Example	Example - Total Cost
<1000	Flat Rate	n/a	£100.00
1000 - 49999	0.01	20000	£200.00
>50000	0.0075	75000	£562.50