



Costing Table:

Area	Service	Cost (from)
Data	Post Holder Data Subscriptions	£200 per annum
Data	Organisational Data Subscriptions	£200 per annum
Data	Email Platform	£200 set up / £40 per month
Data	Managed Email Campaign	£300
Data	Managed Email Automation Series	£900
Data	Design and Campaign Consultancy	£120 p/h
Data	Print and Postal Fulfilment	50p per item
Data	Bespoke Data Feed	£500
Digital	PSN Supplier Subscription	£200
Digital	12 month Website 370 x 100 Banner Advert	£800
Digital	Product and Service Article	£400
Digital	Article Sponsorship	£100
Digital	e-Newsletter Content/Advert	£400
Intelligence	Live Reports	£20 per month
Intelligence	CAP Report	£500
Intelligence	Desk Research	£1.50 per record
Intelligence	Telephone Research	£2.00 per record
Intelligence	Consent Generation	£10 per record
Intelligence	Lead Generation	£15 per record
Intelligence	Market Research	£500