

## PSN for everyone

### The Who, Why and What:

#### Users:

- Members of the Public
- Public Sector Workers
- Elected Representatives
- Government Bodies
- Charities & Third Sector
- Membership Organisations
- Suppliers & Commercial

#### Purpose:

- Service Location
- Research and Intelligence
- Lobbying
- Stakeholder Engagement
- Networking
- Sales and Marketing

#### Platform Areas:

- Location Intelligence
- Detailed Searching
- Political Reporting
- Suppliers
- Contract / Tender Analysis
- Lobbying
- Articles
- News
- Events
- Bespoke

## 5,000 updates per day

### Covering:

#### Local Government:

- Police & Fire
- Local Authorities
- Transport Authorities
- Park Authorities
- Parish Councils

#### Healthcare:

- Care Homes
- ICB/ICS
- Dental Practices
- GP Surgeries
- NHS Trusts/Boards
- Private Hospitals
- Hospices

#### Central Government:

- Government Departments
- Agencies and QUANGO's
- Parliament
- Courts & Prisons
- Probation Services

#### Education:

- Schools
- Colleges & Universities
- MAT's

#### Housing:

- Private Registered Providers
- ALMO's

## 100 million data points

### The Ingredients:

#### Entities:

- 91,000 Public Organisations
- 62,000 Suppliers

#### Depth:

- 200,000 Post Holders
- 22,000 Elected Representatives
- 400,000 Tenders and Contracts
- 70,000 Social Media Feeds
- 10,000 Organisation Charts
- Organisational Hierarchy
- Supplier and Buyer Linkage
- Spend and Size Metrics
- Detailed Political Analysis
- Regulatory Data and Scoring
- Sector Specific Demographics
- Service Area Mapping

#### Geo:

- 1.7 Million Postcodes
- 19,000 Geo Areas
- 10,000 Wards
- 650 Constituencies
- All Council Areas
- All ICS Areas

#### Digital:

- 9,395 Articles
- 7,166,281 Article Views
- Organisation Specific News
- Live Event Calendar