

## Public Sector Organisations

API Driven Subscription

**EVERY** PUBLIC SECTOR  
ORGANISATION IN ONE PLACE...

...**SIMPLE.**

OSCAR

# EVERY PUBLIC SECTOR ORGANISATION

A database of every Government and Public Sector Organisation in the UK. Provided with detailed categorisation, demographics and core contact information. The complete Intelligence and Benchmark database of UK Public Services.

One database, with full structural integrity, updated continuously by industry experts and delivered in any format, live and on demand. It can be used for:



## Data Mapping

Every Public Sector and Service organisation with detailed contact, demographic and structural data accessible our unique platform.



## Credit Checking

Many orders from the Public Sector are pre-approved; our database allows for faster verification, less down time and savings of up to £15,000 pcm.



## Industry Analysis

With 90,000 organisations at your disposal we can help you to fully understand the structure of the Public Sector and how this relates to your objectives.




## Research & Reporting

With extensive organisational categorisation, group structures & detailed demographics across 60 fields of data - there is no better backbone for your research.



# 90,000 ORGANISATIONS

Organisations included in the Database. All come with extensive organisational categorisation, postal and telephone details, group structures and detailed demographics across 60 fields of data.

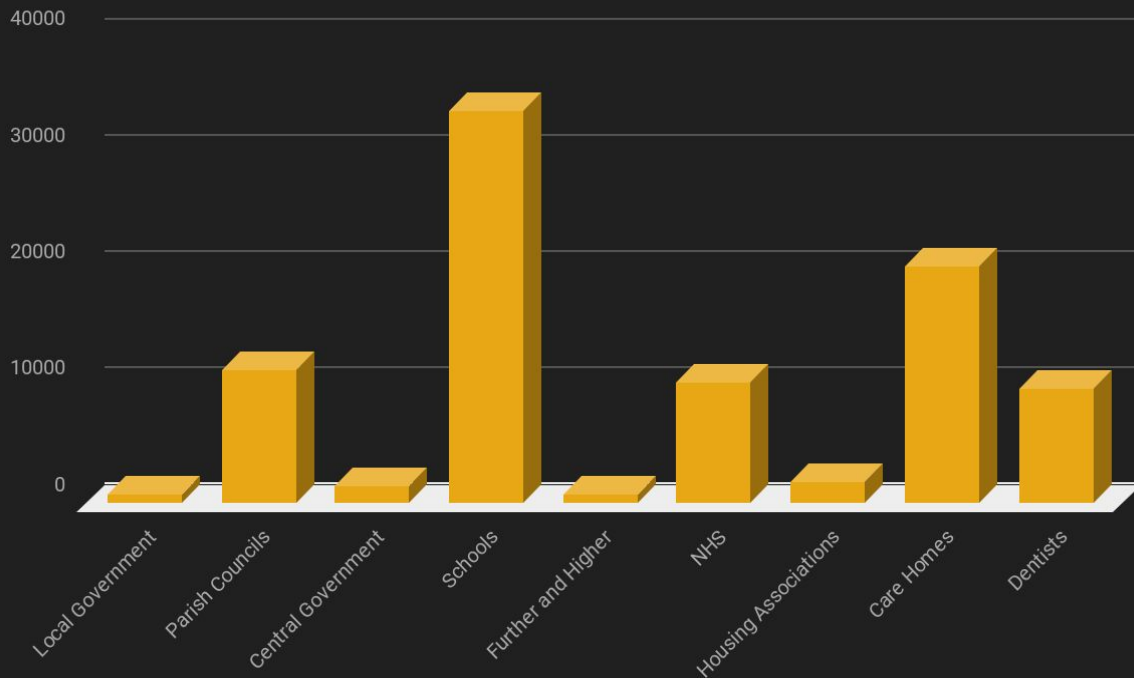


# COVERAGE OF **EVERY** UK PUBLIC BODY

## Area of Public Services

## Number of Organisations


Local Government	737
Parish Councils	11439
Central Government	1416
Schools	33654
Further and Higher Education	670
NHS	10389
Housing Associations	1814
Care Homes	20302
Dentists	9781
<b>Total</b>	<b>90,202</b>





# £300,000

The amount we invest in our 20 research staff and infrastructure annually to maintain our database of public sector bodies and structures.



# THE SUBSCRIPTION INCLUDES

The subscription benefits from the following:

- Continuous Live Updating
- Infinite selectability across over 90,000 organisations
- Granular Organisational Categorisation
- Sector Specific Demographics and Intelligence
- Identification of Publicly Funded Entities
- Hierarchies, Group Structures and Organisational Relationships
- Unique Oscar ORG ID's with full integrity and Official ID's

# OUR PROCESSES



**Oscar, Research Team**

**Oscar Research  
Live Public Sector Database**



**API Feed**



Bespoke feed directly into your web, sales or application forms or database. Configured to suit you.

**iFrame**



Host our white labelled directory front end on your local system or website with searchable organisation, type and area fields.

**Download**



Direct download via our website of the complete database and changes log in Excel. For your own matching, research, analysis or mapping.

# OSCAR

# DATA DELIVERY

Subscribers can use one or any combination of:



## Online Download

Direct download via our website of the complete database.



## Filtered Changes

Online and Downloadable Feed of Organisational Changes.



## API

API feed including bespoke configuration, direct into your CRM, website or backend.



## Directory


We can deliver information via a searchable directory front-end. This is available through iFrame.





# 35,539

The volume of organisational changes, mergers, new organisations and updates we have made to the Oscar organisational database over the past 12 months.



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# CASE STUDY #1

**Client:** nPower

**Issue:** Manual screening and identification of all Public Sector credit accounts.

**Solution:** Provided a complete Universe of Public Bodies with organisational hierarchy and identification of Public Funding with a monthly update feed or core organisational data to enable automated credit assessment screening.

*"Having the assurance that all counterparties within our OSCAR Research file have been Public Sector verified has enabled us to move from a manual to an automated credit assessment solution. On average this saves c.16 hours per month across the team, which in an environment where speed of turnaround is essential has great benefits." - Team Manager*

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## CASE STUDY #2

**Client:** Commercial Finance Provider

**Issue:** Using a variety of disparate datasets in order to try and automate approval for Public Sector credit accounts. Managing multiple datasets with varying success and covering about 25% of the Public Sector market. Consequently large amounts of time and resources wasted on reviewing applications that should have been pre-approved.

**Solution:** We matched to their current database and provided an update and link to the current data. This was then supplemented with a complete feed of all organisations, made available in real time for download and integration into their own database. We then configured an API feed to the sales teams application form, so Public Bodies could be identified by organisation name, official ID or address; providing a complete organisational record and automatic approval for 100% of Public entities.

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# 266

Types of Organisation; including Care Homes, Parish Councils, GP Surgeries, Dental Practices, Hospital Trusts and Boards, Local Authorities, Police and Fire Services, Prisons, Courts, Government Departments and Agencies, Schools, Colleges and Universities.

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# SUBSCRIPTION - £8,000 per annum\*

\*Monthly payment option available

Buy the subscription

<http://www.oscar-research.co.uk/databases/>

More Information

<http://www.oscar-research.co.uk/datasheets/publicsectororganisationaldatabases>

Field List Breakdown

<http://www.oscar-research.co.uk/databases/structure2>



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# SAY HELLO

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